

POLLARD MEMORIAL
LIBRARY
— LOWELL —

VISION

Enriching lives and connecting our community through opportunities to explore, learn, and grow.

MISSION

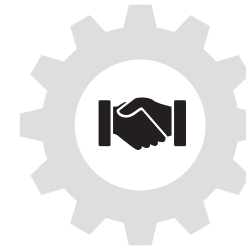
We are a vital hub of learning in the City of Lowell and serve as a connector for our diverse community by providing equitable access to information, technology, and space needed to support lifelong learning.

STRATEGIC PLAN FY 2022-2026



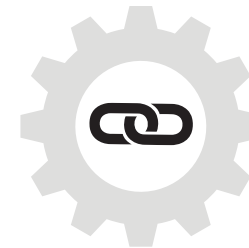
WELCOME

Create accessible and inclusive spaces that are comfortable, flexible, and easy to use.



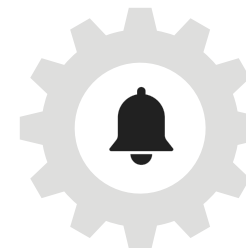
OUTREACH

Celebrate community diversity by strategically connecting people where they are with library services through partnerships and in neighborhoods.



ADVOCACY

Demonstrate the value of a well-funded, sustainable, community-focused library.



CULTURE

Cultivate a strong, supportive organizational culture dedicated to continuous improvement to increase job satisfaction and ensure excellent patron experience.



ENGAGE

Expand community reach and impact by connecting people to information literacy, resources, and programs for exploration, learning, and growth.