Week 4 Questions, Hints & Answers

Location: http://drinkmoxie.com and https://matthewsmuseum.org/moxie
A brand new carbonated beverage was invented by Dr. Augustin Thompson, a Maine native, in Lowell in 1884. Patented as “Nerve Food,” the first bottle was sold on March 7, 1885 and has been produced since that time. It was noted for popular advertising jingles and it has been said that President Calvin Coolidge enjoyed it. This Lowell-born beverage was designated on May 10, 2005 as the official state soft drink of Maine. What’s the name of this distinctively different drink with ties to Lowell?

Moxie

Lowell became a city in 1836 and has been led by a mayor (of varying authority) since that time. In 1943, Lowell switched to the “Plan E” form of city government and is now administered by a city manager. Who were the first female mayor and city manager and what years did they enter office?
Mayor – Ellen A. Sampson – 1964 – she was a Republican (She also served 1972-1973) – Other female mayors include Eileen Donoghue (1998-2001), and Rita Mercier (2002-2003).
City Manager – Eileen Donoghue is the first female city manager and she entered office in 2018.

Location: https://lowellauditorium.com/golden-gloves
Each January and February, this annual amateur boxing competition franchise for the New England region is held at a local venue. Since 1945, this competition has been held in Lowell and has seen boxing greats like Rocky Marciano, Sugar Ray Leonard, Marvin Hagler, and Micky Ward. What is the name of this competition and where is it held? New England Golden Gloves at Lowell Memorial Auditorium

Location: https://www.movie-locations.com/movies/f/Fighter.php
Lowell has been home to a number of movies over the years, but “The Fighter” seems to have one of the largest instances of Lowell-based filming sites. Which local restaurant is the location where the family is enjoying a meal when they hear about a ruckus in the street and which popular local coffee and donut chain was the filming location for when Micky talks with copy O’Keefe?
The Olympia Restaurant on Market Street and Top Donut on Aiken Street.

Location: http://www.pointsoflightlowell.com/
Throughout Asia and other parts of the world, cultures celebrate floating candles on various waterways for memorials, religious and cultural resources. This tradition has been part of Lowell’s most recent history using lanterns decorated with art, prayers, memorials, and positive messages. Usually occurring at Ecumenical Plaza, what special spring event, which had to be postponed due to COVID-19, is a celebration of unity and renewal that ties together Lowell’s diverse cultures?
Points of Light Celebration

Location: https://www.si.edu/object/textile:chndm_1916-33-38-b
The Smithsonian Institute in the nation’s capital has a number of items that represent Lowell. Search their collection and review the textile patterns that can be found with relationships to Lowell that were a gift of Mrs. William P. Treadwell. From which of Lowell’s manufacturing mills are these textile samples?
Merrimack Manufacturing Company, founded 1822

Location: http://www.lowellplan.org/history
In 1980, a nonprofit economic development organization was established to encourage an ongoing dialogue between private and public leaders to talk candidly and collaborate on priority issues for the city. They’ve supported the American City Corporation’s Downtown Master Plan and the Lowell Model for Educational Excellence. Located on Suffolk Street, what’s the name of this nonprofit, which is focused on helping Lowell become the most successful city of its size in the United States?
The Lowell Plan
Lowell has a local tavern and grill called Thirsty-First, whose name is tied to an interesting period in Lowell history. When some references ‘Thirsty-First’, what date does this apply to and what governmental issue was enacted on that date?

**July 1, 1919 and Prohibition**

Over the first 100 years, Lowell’s borders were continually evolving. Lowell annexed land from Dracut, Chelmsford, and Tewksbury. Starting with adding a section of what’s now known as Belvidere in 1834, the last major annexation occurred in 1906. The Center for Lowell History has a collection of maps, including an annexation map of the City of Lowell published by Sampson & Murdock Co. 1914. From which city did Lowell receive the annexation of April 30, 1906?

**Tewksbury**

During the 1919 influenza epidemic, Lowell Public Schools teachers played a very important role in helping to determine the severity of the public health crisis. What role did they perform with the support of Hugh J. Molly, Superintendent of Schools, and Charles E. Simpson, the State Health Department’s district representative?

**Teachers canvassed the community to identify unreported cases with the help of some school boys acting as interpreters.**

The train and bus stations have moved from the downtown area to nearby Thorndike Street. In 2005, the Lowell Regional Transit Authority announced the Robert B. Kennedy Transfer Center at the Gallagher Intermodal Terminal. What leadership roles did Robert B. Kennedy play in the city?

**Former city councilor, mayor, state representative, and LRTA head.**

On July 8, 1950, Lowell opened a drive-in operated by Norman C. Glassman who used to own and operate the Rialto Theatre and Capitol Theatre. With a capacity for 350-400 cars, the Lowell Drive-in was located on Pawtucket Blvd “just a breeze up the Merrimack”. Operating for nearly 30 years, the site was only moderately developed until recently where the new Market Basket is in the process of being built. What were the first 2 movies that played on their opening day?

**“Whispering Smith” & “16 Fathoms Deep”**

Started in the Acre, Athanasios and Efrosini Demoulas opened a grocerette specializing in selling lamb, pork, and sausage, catering to the Greek, French and Irish immigrant community. During the depression, they allowed customers to purchase groceries on credit. In March 1950, brothers Telemachus and George relocated the original store to remain in the Acre and expanded it to become a supereette and later a super market. This family owns what is now the Market Basket supermarket chain. What was the location of the Demoulas supereette in 1950?

**80 Dutton Street**

Lowell has eight distinct neighborhoods – the Acre, Back Central, Belvidere, Centralville, Downtown, Highlands, Pawtucketville, and South Lowell. The city also has 5 zip codes with one being dedicated to post office boxes only (01853). Which 4 neighborhoods make up the zip code 01852?

**Downtown, Belvidere, Back Central and South Lowell**

In the 1960s and 1970s, Avco Systems in Lowell was manufacturing specialty materials such as boron and silico carbide fibers and metal matrix composites. These materials were developed through government funding and were part of the Apollo space program to land a man on the moon. The Lowell Sun ran an article on October 19, 1968, listing the greater
Lowell area employees who worked on the Apollo 7 heat shield. This isn’t the only time Lowell and NASA have combined. There are stories of textile workers helping with the Apollo project. A spacesuit spent some time in the American Textile Museum. More recently, UMass Lowell has been working with NASA on various projects. Last year, they received a $5.6 million, five-year grant to design and build a telescope to find dust and asteroid belts around starts light years away. What UMass Center is charged with this task?

UMass Lowell Center for Space Science and Technology